

A City & Financial Global One-Day Summit

# REDEFINING ESG BEST PRACTICE AND DISCLOSURE

A practical guide for companies and investors

29<sup>th</sup> JUNE 2022

## SUMMARY

Putin's devastating unprovoked war in the Ukraine has prompted many investors and corporations to pull out of Russia. Renewable energy stocks are being shorted whilst defence stocks shoot upwards. Approaches to 'ESG' investing are being scrutinised for the lack of foresight of many funds and data providers to the risks of investments in Russia. Amongst war, energy cuts, consumer product and food shortages, geopolitical tensions and more, where does 'ESG' fit in? A true reckoning of the power and future of this type of investing and management is underway.

City & Financial Global's summit on 29 June will deep dive into what ESG means in this context. The summit will draw together experts from across the field to discuss what governments and public sector actors are doing to define ESG, how private sector actors view ESG, and what tools they can use to aid them in incorporating ESG in its constantly progressing form.

## OUR SPEAKERS INCLUDE



### MARK MANNING

*Technical Specialist, ESG  
FCA*



### SHERRY MADERA

*CFA, Senior Vice President, Public Policy and  
Government Affairs, Mastercard and Chair  
Future of Sustainable Data Alliance*



### PROFESSOR ROBERT G. ECCLES

*Visiting Professor of Management Practice  
at the Saïd Business School  
University of Oxford*



### SVEN GENTNER

*Director, Asset Management, DG FISMA C4  
EU Commission*

## ISSUES TO BE ADDRESSED INCLUDE

- ✓ Assessing and redefining ESG investment strategies in light of the changing geopolitical context and energy transition plans
- ✓ The role of fintech in easing the burden of data
- ✓ Seven Principles for ESG Investing
- ✓ The role of the regulator in promoting ESG best practice
- ✓ The pan-European regulatory framework for ESG in the asset management industry
- ✓ ISSB's draft standards: impact on standardisation and clarity of ESG disclosures
- ✓ Challenges for corporates in meeting expectations about ESG disclosures
- ✓ Spotlight on financial services: avoiding misrepresentation of ESG-related products
- ✓ Towards standardisation of data, methodologies and metrics used by ESG rating agencies and data providers
- ✓ Being proactive and not reactive: how can ESG continue to evolve?

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